335 Sherman St.
Ambridge PA, 15003
(412) 749-0455
AnglicansForLife.org
info@AnglicansForLife.org

Multimedia Specialist

About Anglicans For Life

Anglicans For Life® (AFL) is the only global Anglican ministry dedicated to inspiring the Anglican Church to understand and compassionately apply God's Word when addressing topics such as abortion, abstinence, euthanasia, and the Sanctity of Life. AFL's mission is to support the dignity of Life through Bible-based, Life-Affirming ministry, education, pastoral, care, and advocacy. We pride ourselves on providing educational resources and Life-Affirming ministry through a pastoral and not political perspective.

Job Description

AFL seeks a part-time (25 hours/wk.) Multimedia Specialist that will help elevate AFL's social media presence, curate compelling content for digital and print formats, and implement content creation strategies to reach new and current audiences. The ideal candidate will be responsible for managing all social media platforms (Facebook, X, Instagram, YouTube), and developing compelling written and digital content used in marketing materials alongside the Director of Marketing and Communications. This person will work to build a more impactful online presence for our audience. While this position is heavily focused on social media and content creation, the ideal candidate will have a multi-faceted background in digital communications and written communications.

Duties

- Perform monthly social media insight evaluations, and utilize the results for target marketing and campaign development based on the data collected.
- Stay up-to-date with social media trends and how we can leverage them to boost our ministry outreach and engagement
- Collaborate with the Director of Marketing and Communications on various projects
- Design and edit digital assets using Adobe Creative Suite
- Write articles for print and web
- Develop email marketing content
- Manage and engage with online communities by monitoring and responding to comments, messages, and interactions across all social media platforms
- Create compelling video content for AFL and its ministry initiatives.
- Maintain a content calendar to ensure timely, consistent, and mission-aligned messaging
- Grow and expand social media presence into new leads while increasing engagement and reach on current platforms
- Attend and support AFL-hosted events and initiatives throughout the year, as needed
- Plan and execute marketing campaign strategies that align with seasonal events, ministry goals, and key pro-life initiatives
- Organize and maintain online content
- Build paid and organic social media campaigns
- Uphold and maintain brand identity
- Participate in regular team meetings to contribute ideas and support cross-functional planning

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Requirements:

- Love for God and value for all human life
- Degree or extensive experience in marketing/communications/multimedia or equivalent
- Proven experience managing social media accounts (preferably 1-3 years experience)
- Experience with social media scheduling tools (such as Loomly, Hootsuite, Meta Business Suite)
- Ability to be creative and intentional in content curation
- Experience with Adobe Creative Suite, specifically photoshop, InDesign, Illustrator (if the candidate is unable to utilize either software, they need to be willing to learn, and have a familiarity with Canva)
- Experience reporting and understanding social media insights/metrics
- Understanding of Google Workspace (Google Docs, Google Sheets)
- Excellent written skills
- Willingness to work both independently and as a team
- Strong understanding of modern communication and marketing trends.
- Experience developing short form video and reels

Preferred but not required:

- Experience in ministry or non-profit communications
- Experience with Wrike or similar project management tool
- Experience with photography
- Experience with Constant Contact or Mailchimp

Benefits

- Flexible schedule
- Telecommute options
- Grow closer to God and in your faith
- Fulfilling work upholding the sacredness of life
- SALARY RANGE: $22,000 – $26,000, commensurate with background and experience

Please submit your **cover letter and portfolio** to Anna at **Bookkeeper@AnglicansForLife.org** or call (412) 749-0455 with any questions.